Houston Regional Training Forum

Please join other hospitality trainers for an exciting "brunch & learn" development and networking opportunity!

Tuesday, October 18th
9:00 a.m. - 12:00 p.m.

Black Walnut Cafe
9000 New Trails Drive
The Woodlands, Texas 77381

FEATURING:

From Macro to Micro – The Secret to Short Courses
Presented by Josh Lowry, Director of Content Development, DiscoverLink

One of the keys to effective e-learning is keeping the learner engaged with the content throughout the course. But if your course is too long and unfocused, you risk losing the learner before they have a chance to engage. While it's tempting to include as much information as you can, that approach can result in a bloated learning experience that's destined for failure.

In this session we'll share how to determine what content to include in an e-learning course, and what content is best left to other learning modes – or eliminated altogether. We'll provide criteria for prioritizing content, identify types of training that is suitable for e-learning, and help you figure out how to leverage existing content when transitioning to e-learning.

Plus a best practices discussion about current training topics!

(Breakfast refreshments will be served, compliments of Black Walnut Cafe)

CHART
Council of Hotel and Restaurant Trainers

To reserve your spot or for questions please email cbukrinsky@mricorp.com or bbailey@blackwalnutcafe.com

For more information on CHART please visit www.chart.org.

RTF's are completely free of charge and are open to both members and non-members. Please forward this invitation to other hospitality trainers who might beneift from this incredible development session.